



**High-Level Presentation of the OECD Principles on  
Artificial Intelligence – AI**  
**“Putting people first in AI”**

New York, Thursday, 7 November 2019, 1:15 - 2:30 pm, C-R 12

- First of all, I would to thank **Ambassador Michal Mlynár**, and **Robin Ogilvy**, OECD Special Representative to the UN, for co-sponsoring this important High-Level Presentation, as well as for the introductory remarks and the brilliant presentation given by H.E. Mr. **Ulrik Vestergaard Knudsen**, OECD Deputy Secretary-General.
- It’s a real honor to be here today representing Colombia, sooner the 37<sup>th</sup> member of the OECD, in this timely, relevant and exciting topic for all of us today.
- During the OECD Ministerial meeting held last May, Colombia formally signed the **Principles on Artificial Intelligence -AI**, launched precisely in that occasion.
- We firmly believe that this Principles constitutes a useful framework for the design of future public policies, reaffirming our Government's commitment to make the country a pioneer in the progress related to the **Fourth Industrial Revolution**.
- I also want to share proudly with all of you, that our Deputy Minister on Digital Economy, Mr. Jehudi Castro, participated as a panelist during the **11th Economic Forum on Latin America**, organized by the *OECD Center for Development*, in the Conference **“Education and Abilities: new technologies as an instrument to increase social mobility”**.
- Such panel provided abundant discussion on how digital transformation can be an opportunity to promote social mobility, and help deliver the skills needed for more skilled and formal jobs in the technological environment,



and incentives for innovation as to ensure more equitable economies in Latin America and the Caribbean.

- In this regard, it is important to reiterate that our National Government has been advancing **various public policy instruments** with a cross-cutting vision on the **digital transformation** required by the country, in accordance with the leading-up digital policy at the global level.
- In addition and with the purpose to stimulate innovation in a reliable AI, last April was inaugurated in **Medellin**, the **Center for the Fourth Industrial Revolution**, an initiative of the **World Economic Forum - WEF**, as a platform for **4.0 technology projects**. The first projects that this Center will launch are in areas such as Artificial Intelligence, Internet of Things and Blockchain. With this Center, Colombia is the first Spanish-speaking country in the world to join nations such as the United States, Japan, China and India, and can generate solutions to improve competitiveness, reduce inequality and make a qualitative leap in efficiency, productivity and competitiveness.
- At last but not least, I want also to share the timely publication of the **OECD Reviews of Digital Transformation: Going Digital in Colombia**, which examines recent developments in infrastructures for the digital economy, telecom markets, and related regulations and policies in Colombia. This important review was undertaken following an invitation by our **Ministry of Information and Communication Technologies**.

Thank you.