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Cancillería
Misión Permanente de Colombia
ante la ONU en Nueva York

Working Breakfast Meeting to discuss Second Committee Resolution
“International Year of Creative Economy for Sustainable Development,
2021”

Monday, 1 July 2019, 8:30 - 9:45 am,

- First of all, thank you **Ambassador Dian Djani**, for convening this important working breakfast meeting to discuss this relevant topic for all of us today. Thank you for sharing your views and perspectives on the way forward on this Zero Draft Resolution.
- Secondly, allow me to share with you all some preliminary ideas and thoughts on this initiative. Creative Economy, better known in Colombia as **ORANGE ECONOMY** – constitutes along with **Entrepreneurship** among the priorities of our national government, which in its **National Development Plan 2018 – 2022: “Pact for Colombia, Pact for Equity”** has cataloged them as part of the main pillars to achieve equity. Through this Plan it has been established a roadmap that seeks the creation of enabling conditions to increase the prosperity of all our citizens.
- The promotion of creative Ecosystems at the national and international level is an opportunity to diversify the economy by improving competitiveness at the international level. The generation of goods and services from creative industries impact the local economy contributing socially and economically, feeding a productive chain of the country.
- As mentioned, I would also like to highlight the role of intellectual property in the promotion of the **Orange economy**, not only for its protection but also to allow its contents to be commercialized. The usage of Intellectual property in an appropriate and balanced manner will allow not only the protection of content but also the promotion of orange economy industries



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that will be represented in the retribution to the artists, inventors and rights holders.

- Accordingly, Colombia recognizes the transformative potential of the ***Creative Economy***, not only for the growth of our national economy, but as important ally in the timely and effective achievement of the ***2030 Agenda for Sustainable Development*** and the full scope of its ***Sustainable Development Goals (SDGs)***. Our country has sought that Creative Economy can have an explicit role in the process of shaping the new global development agenda.
- In this regard, while still awaiting for concrete proposal and inputs from our Capital that allow us to work together in this important initiative, we really look ahead for the planned upcoming steps and way forward, as well as additional information you may want to share with Member States before the submission of this Draft resolution for the upcoming 74th session of the General Assembly's Second Committee.

Thank you.