



## Talking Points

**AMBASSADOR GUILLERMO FERNANDEZ DE SOTO**  
**United Nations Global Compact: 2021-2023 Strategy**  
**High Level Briefing to Member States**  
*April 30<sup>th</sup>, 2021, 11:15-12:45 hrs*

3 minutes

Dear Deputy-Secretary General, Amina Mohamed,

Distinguished CEO and Executive Director of the UNGC, Sanda Ojiambo,

Dear Permanent Representatives,

Dear all,

- Allow me to begin by thanking the UNGC for convening this briefing and for inviting me to provide these remarks.
- As the world continues to take steps to achieve the SDGs and to tackle the Covid-19 pandemic, coordinating the wide range of efforts is a paramount task.
- We have to strengthen cooperation and multilateralism.
- We need to coordinate actions from the public and the private sectors, which must complement each other.
- There lies the importance of public-private collaboration.
- Such alliance is essential.
- First, it contributes to mobilize the necessary yet limited financial resources to fund large-scale projects that improve the wellbeing of our citizens.
- Second, it brings on board the technological and innovative solutions needed to successfully overcome the pressing challenges of the 21<sup>st</sup> century.
- And third, it helps to create a broader and deeper social conscience about the importance of adjusting our present practices for the sake of future generations.

# COLOMBIA



- In short, the private sector is a key player in attaining sustainable development.
- There lies the value of the UN Global Compact.

Dear colleagues,

- Many private actors have already begun to move away from the unsustainable models of the past, replacing them with sustainable standards.
- However, much more needs to be done to fully implement the 2030 Agenda and to achieve the SDGs.
- The 2021-2023 Strategy presented today sets forth a clear, ambitious, and timely plan to strengthen the role of businesses.
- The five strategic shifts it sets out contribute to enhance corporate sustainability.
- Hence, Colombia welcomes this Strategy.
- The private-public partnership in Colombia towards a transformative recovery will certainly thrive by having it as a guideline to produce a more positive impact in our society.
- We are well equipped to overcome the interlinked social, economic, and environmental challenges that we have before us.

Madame Ojiambo,

- To conclude, let me congratulate you and your team for all the hard work, including this valuable strategy.
- I look forward to continuing the cooperation between the UN Global Compact, the Colombian government and the private sector.
- I encourage all countries, especially in the global south, to engage with the UNGC.
- A true partnership between public and the private sectors is important to boost our efforts to build a better world.

Thank you very much.